

## Rye YMCA Signs Partnership Deal for Daxko Software

BIRMINGHAM, AL - Daxko recently announced an agreement with the Rye YMCA for a comprehensive suite of software products including Daxko Operations, engagement, and mobile solutions. The Rye Y will transition from Trinexum (a Daxko-owned operations subsidiary) to Daxko's flagship suite of software products.

Gregg Howells, CEO of the Rye YMCA explains the decision, "We chose Daxko over other software vendors because of their robust reporting capabilities and sophisticated engagement tool that we feel will allow us to stay connected to our members more than ever before. Daxko is a true Y partner and their market share, longevity in the space, and willingness to invest in future development for YMCAs is unparalleled."

"We are excited to strategically partner with the Rye YMCA. They value our past track record of excellence serving Ys as well as our future vision for member experience and long-term operational efficiency," states Daxko CEO, Dave Gray. "We know they will greatly benefit from becoming one of the more than 600 YMCA associations on Daxko's platform as we work together to provide innovative solutions to keep the Rye Y relevant and impactful for members, prospects, donors, and volunteers."

For over 100 years, the Rye Y has been the hub of community life for residents of Rye, Larchmont, Mamaroneck and Harrison. Over the past four years, the organization has also formed partnerships around community health initiatives with local leaders and residents in the neighboring Village of Port Chester. While Rye Y is deeply committed to supporting the health goals of its members, its staff and volunteers are increasingly reaching outside the Y's walls to make an impact on chronic disease prevention, pedestrian safety, nutrition education and healing for cancer survivors, especially in targeted low-income areas.

### **About Daxko**

Headquartered in Birmingham, Alabama, Daxko is a leading provider



of mission critical software solutions to member-based nonprofits. Daxko's solutions help customers achieve high levels of operational efficiency, strong fiscal management, and increasingly engage the community to expand their mission. Data show that Daxko's customers grow twice as fast as similar organizations using other solutions. Daxko employs 180 team members across the Southeast. For additional information, please visit [daxko.com](http://daxko.com).

### **About the Rye YMCA**

The Rye YMCA is a family-oriented community service organization which welcomes all people and promotes positive values through programs that build spirit, mind and body. As a charitable organization, the Y has made a powerful promise to the communities it serves: no one will be turned away from a program or activity because he or she can't pay. To learn more visit [www.ryeymca.org](http://www.ryeymca.org).